

51853 1497

Trade Segments:

CG = Convenience/Gas
 CO = Cigarette Outfit
 D = Drug
 GW = Grocery Wholesaler
 MC = Membership Club
 MIL = Military/Duty Free

M/M = Mass Merchandiser
 M/R = Miscellaneous Retail
 S = Supermarkets
 SR = Specialty Retail
 W = Wholesaler

Region 1200
 NY Metro

Sports Events:

SB = Super Bowl
 FF = Final Four
 USOG = U.S. Open Golf
 USOT = U.S. Open Tennis
 WS = World Series

SPORTS EVENTS

1/25-29 Super Bowl (1/28) Phoenix, AZ
 3/29 - 4/1 NCAA Final Four East Rutherford, NJ (Atlantic City)
 6/6-13 U.S. Open Golf Birmingham, MI
 9/5-9 U.S. Open Tennis New York, NY
 Oct/Nov World Series Location-TBD
 Total Alloc: 24 spots (12 couples) Total Alloc: 24 spots (12 couples)
 Total Alloc: 24 spots (12 couples) Total Alloc: 16 spots (8 couples) Total Alloc: TBD

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	Seg	Class	Vol	Rank	Region	Event
1. Twin County Grocers	Jim McGuire	VP Store Operations	145 Talmadge Road Edison, NJ 08817	Betty	(908) 287-4600	(908) 287-3335	GW	A			#1200	FF
2. Gilkin Brothers	Jeff O'Connor	Sales Manager	2 Joseph Street Newark, NJ 07105	Margaret	(201) 344-0500	(201) 877-5325	W	B			#1200	FF
3. Middlesex Tobacco Company	Sandy Katz	Owner/President	450 Florida Grove Road Perth Amboy, NJ 08861	Paulette	(908) 442-2230	(908) 442-6218	W	C			#1200	FF
4. Joseph H. Stomel & Sons	Peter Gregario	Vice President	53 Corporate Drive Hempstead, NY 11788	Diane	(516) 231-1852	(516) 231-1549	W	B			#1200	FF
5. Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	Janice	(516) 349-1640	(516) 349-1756	W	A			#1200	USOG
6. Harold Levinson & Associates	Ed Berro	President	1 Enterprise Place Hicksville, NY 11801	Rita	(516) 349-1640	(516) 349-1756	W	A			#1200	USOT
7. M. Bernstein & Sons	Barry Greenspan	President	137 Freeway Drive East East Orange, NJ 07018	Carla	(201) 687-1166	(201) 678-1604	W	D			#1200	USOT
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4/8-14

The Masters

Augusta, GA

Total Alloc: 20 spots (10 per session)

51853 1498

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	*Trade Seg.	Priority Class.	# Stores/ Vol.Rank.	Region #
1.Shop-Rite Supermarkets	Kenneth Capano	President	244 Raritan Center Parkway Edison, NJ 08818	Jean	(908) 417-0850	(908) 417-3285	S	A	28	#1200
2.Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	Janice	(516) 349-1640	(516) 349-1756	W	A		#1200
3.Quick Chek Food Stores	Robert Page	President	Box 600 - Old Highway Whitehouse Station, NJ 08889	Olga	(908) 534-2200	(908) 534-9216	CG	A	100	#1200
4.Twin County Grocers	Gary Hillard	Vice President	145 Talmadge Road Edison, NJ 08817	Janet	(908) 287-4600	(908) 287-3335	GW	B		#1200
5.Value Drugs	Peter Pastorelli	President	1514 College Point Boulevard College Point, NY 11356	Helen	(718) 939-0994	(718) 463-3803	D	D	13	#1200
6.Wakefern Food Corporation	Loren Weinstein	Vice President	355 Davidson Mill Road Jamesburg, NJ 08831	Janis	(908) 521-8433	(908) 521-8686	GW	C		#1200
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data/potential/001

4/23-28 Las Vegas Sr. Classic
 Las Vegas, NV
 Total Alloc: 32 Pro-Am Spots

51853 1499

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	Trade Seg.	Priority Class.	# Stores/ Vol.Rank.	Region #
1.A&P Supermarkets	Peter Lavoy	Corporate Vice President	2 Paragon Drive Montvale, NJ 07645	Christi	(201) 930-4406	(201) 930-4079	S	D		#1200
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8/15-19

VIP Fishing Trip (8 spots)

Queen Charlotte Lodge - Burnaby, B.C.

Total Alloc: 36 spots

51853 1500

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	*Trade Seg.	Priority Class.	# Stores/ Vol.Rank.	Region #
1.Merit Oil Company	George Steinenger	Vice President	4165 Hempstead Turnpike Bathpage, NY 11714	Paula	(516) 731-4100	(516) 731-4105	CG	A		#1200
2.Eastern Lobby Shops	Steven Browand	President & CEO	11 East 26th Street, 14th Floor New York, NY 10010-1402	Ana	(212) 545-9100	(212) 545-1717	SR	D		#1200
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VIP Golf School
Location/Date (TBD)
Total Alloc: TBD

51853 1501

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	Trade Seg.	Priority Class.	# Stores/ VolRank	Region #
1. Duane Reade Drugs	Gary Charbonneau	Senior VP Sales & Marketing	49-29 30th Street Long Island City, NY 11101	Diane	(718) 391-4800	(718) 361-1786	D	A	54	#1200
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51853 1502

9/23-27

Vantage Championship

Tanglewood - Winston-Salem, NC

Total Alloc: 115 Pro-Am Spots

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	*Trade Seg.	Priority Class.	# Stores/ Vol.Rank.	Region #
1. Bonanza Trading	Steven Rosenthal	President	2590 Park Avenue Bronx, NY 10456	Cindy	(718) 402-2444	(718) 292-3437	W	A		#1200
2. Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	Janice	(516) 349-1640	(516) 349-1756	W	A	100	#1200
3. Quick Chek Food Stores	Robert Page	President	Box 600 - Old Highway Whitehouse Station, NJ 08889	Olga	(908) 534-2200	(908) 534-9216	CG	A	27	#1200
4. Village Shop-Rite Stores	Perry Sumas	President	733 Mountain Avenue Springfield, NJ 07081	N/A	(201) 467-2200	(201) 467-5621	S	A		#1200
5. Twin County Grocers	Jim McGuire	VP Store Operations	145 Talmadge Road Edison, NJ 08817	Betty	(908) 287-4600	(908) 287-3335	GW	A		#1200
6. Twin County Grocers	Gary Hillard	VP Purchasing	145 Talmadge Road Edison, NJ 08817	Janet	(908) 287-4600	(908) 287-3335	GW	B		#1200
7. Amerada Hess Corporation	Paul Pinther	Director of C-Store Operations	One Hess Plaza Woodbridge, NJ 07095	Ann	(908) 750-7096	(908) 750-7169	CG	A	342	#1200
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data/potential/001

Vantage Championship (continued)

51853 1503

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	*Trade Seg.	Priority Class.	# Stores/ Vol./Rank.	Region 1
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data/potential/001

11/4-7 Sr. Tour Championship
Total Alloc: 20 Pro-Am Spots

51853 1504

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	*Trade Seg.	Priority Class.	# Stores/ Vol.Rank.	Region #
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CONVENTIONS/CONFERENCES/CUSTOMER ENTERTAINMENT

51853 1505

NY Metro

WHOLESALEERS

Region 1200

Company Name	Main Contact	Title	Complete Mailing Address	Telephone	FAX	Priority Class	*Volume Ranking	Region #
1. Bonanza Trading	Steven Rosenthal, President		2590 Park Avenue Bronx, NY 10456	(718) 402-2444				
2. Harold Levinson & Associates	Barry Feldman, Vice President		1 Enterprise Place Hicksville, NY 11801	(516) 349-1640				
3. Consolidated-Simon Distributors	Herb Lefkowitz, President		1835 Burnette Avenue Union, NJ 07083	(908) 687-5800				
4. Glikin Brothers	Jeff O'Connor, Sales Manager		2 Joseph Street Newark, NJ 07105	(908) 344-0500				
5. Middlesex Tobacco	Sandy Katz, Owner/President		450 Florida Grove Road Perth Amboy, NJ 08861	(908) 442-2230				
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*TRD to fill Volume Ranking column.

CONVENTIONS/CONFERENCES/CUSTOMER ENTERTAINMENT

51853 1506

C-STORE CHAINS

Company Name	Individual Name	Title	Complete Mailing Address	Telephone	FAX	Priority Class.	# Of Stores	Region #
1. Amerada Hess Corporation	Paul Pinther	Director of C-Store Operations	One Hess Plaza Woodbridge, NJ 07095	(908) 750-7096	(908) 750-7169	CG	A/342	#1200
2. Quick Chek Food Stores	Robert Page	President	Box 600 - Old Highway Whitehouse Station, NJ 08889	(908) 534-2200	(908) 534-9216	CG	A/100	#1200
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CONVENTIONS/CONFERENCES/CUSTOMER ENTERTAINMENT

51853 1507

SUPERMARKETS

Company Name	Individual Name	Title	Complete Mailing Address	Telephone	FAX	Priority Class.	# Of Stores	Region #
1.A&P Supermarkets	Peter Lavoy	Corporate Vice President	2 Paragon Drive Montvale, NJ 07645	(201) 930-4406	(201) 930-4079	S	D	#1200
2.The Grand Union Company	Bill Loutitt	President	201 Willowbrook Boulevard Wayne, NJ 07470	(201) 890-6000	(201) 890-6578	S		#1200
3.Wakefern Food Corporation	Loren Weinstein	Vice President	355 Davidson Mill Road Jamesburg, NJ 08831	(908) 521-8433	(908) 521-8686	GW	C	#1200
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5.								

KEY ACCOUNT SPECIAL INTERESTS

51853 1508

[illegible]

Examples of special interest (include but not limited to):

Hunting: Deer/Elk/Antelope

Wild Turkey

Pheasant/Quail

Fishing:

Bass

Tarpon

Bone

Deep Sea

Fly

Long Weekend Getaway:

New York

Las Vegas

Napa Wine Country

New Orleans Resort

6/9-11

NESA Customer Meeting (G) (Total Sales Area Customer Alloc: 48) (REGION #1200)

New Seabury, MA

51853 1509

Ny Metro

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	*Trade Seg.	Priority Class.	# Stores/ Vol.Rank.	Region #
1.Bonanza Trading	Steven Rosenthal	President	2590 Park Avenue Bronx, NY 10456	Cindy	(718) 402-2444	(718) 292-3437	W	A		#1200
2.Consolidated-Simon Distributors	Herb Lefkowitz	President	1835 Burnette Avenue Union, NJ 07083	Ann	(908) 687-5800	(908) 687-9132	W			#1200
3.Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	Janice	(516) 349-1640	(516) 349-1756	W	A		#1200
4.Harold Levinson & Associates	Ed Berro	President	1 Enterprise Place Hicksville, NY 11801	Rita	(516) 349-1640	(516) 349-1756	W	A		#1200
5.Empire Candy & Tobacco	Tony Siciliano	President	19 North Middletown Road Pearl River, NY	Rosaly	(914) 735-2282	(914) 735-2787	W			#1200
6.Amerada Hess Corporation	Paul Pinther	Director of C-Store Operations	One Hess Plaza Woodbridge, NJ 07095	Ann	(908) 750-7095	(908) 750-7169	CG	A	342	#1200
7.Dairy Barn	Bill Gilmer	Director	544 Elwood Road East Northport, NY 11731	Joan	(516) 368-8050	(516) 266-2547	CG			#1200
8.Cheap Johns	Marvin Silverstein	Category Manager	791 Broadway Avenue Holbrook, NY 11741	Linda	(516) 563-3300	(516) 563-2068	D			#1200
9.Twin County Grocers	John Durkin	VP Store Operations	145 Talmadge Road Edison, NJ 08817	Joann	(908) 287-4600	(908) 287-3335	GW	B		#1200
10.Consolidated-Simon Distributors	Ken Simon	CEO	1835 Burnette Avenue Union, NJ 07083	N/A	(908) 687-5800	(908) 687-9132	W			#1200
11.Glikin Brothers	Jeff O'Connor	Sales Manager	2 Joseph Street Newark, NJ 07105	Margaret	(908) 344-0500	(908) 817-9325	W	B		#1200
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8/22-26 .. Region 1200

NESA/MWSA Couples Outing (Total Alloc: 10 customer couples per sales area)

Harrah's - Lake Tahoe, NV

NY Metro

51853 1510

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	*Trade Seg.	Priority Class.	# Stores/ Vol./Rank.	Region #
1. Bonanza Trading	Steven Rosenthal	President	2590 Park Avenue Bronx, NY 10456	Cindy	(718) 402-2444	(718) 292-3437	W	A		#1200
2. Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	Janice	(516) 349-1640	(516) 349-1756	W	A		#1200
3. Quick Chek Food Stores	Robert Page	President	Box 600 - Old Highway Whitehouse Station, NJ 08889	Olga	(908) 534-2200	(908) 534-9216	CG	A	100	#1200
4. Harold Levinson & Associates	Ed Berro	President	1 Enterprise Place Hicksville, NY 11801	Rita	(516) 349-1640	(516) 349-1756	W	A		#1200
5. A&P Supermarkets	Peter Lavoy	Corporate Vice President	2 Paragon Drive Montvale, NJ 07645	Christi	(201) 930-4406	(201) 930-4079	S	D		#1200
6. Amerada Hess Corporation	Paul Pinther	Director of C-Store Operations	One Hess Plaza Woodbridge, NJ 07095	Ann	(908) 750-7096	(908) 750-7169	CG	A	342	#1200
7. Shop-Rite Supermarkets	Kenneth Capano	President	244 Raritan Center Parkway Edison, NJ 08818	Jean	(908) 417-0850	(908) 417-3285	S	A	28	#1200
8. Glidin Brothers	Jaff O'Connor	Sales Manger	2 Joseph Street Newark, NJ 07105	Margaret	(201) 344-0500	(201) 817-9325	W	B		#1200
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6/9/44
 NESA Customer Meeting (G) (Total Sales Area Customer Alloc: 48) (REGION #1200)
 New Seabury, MA

51853 1511

Company Name Class Vol/Rank Region #	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	Seg	Trade Priority	# Stores/ #
1 Bonanza Trading	Steven Rosenthal	President	2560 Park Avenue Bronx, NY 10456	Candy	(718) 402-2444 (908)	(718) 292-3437 (908)	W	A	#1200
2 Consolidated Simon Distributors	Herb Lefkowitz	President	1835 Burnside Avenue Union, NJ 07083	Ann	(516) 687-8800 (516)	(516) 687-9132 (516)	W		#1200
3 Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	Jarice	(516) 349-1640 (516)	(516) 349-1756 (516)	W	A	#1200
4 Harold Levinson & Associates	Ed Berro	President	1 Enterprise Plaza Hicksville, NY 11801	Rita	(516) 349-1640 (914)	(516) 349-1756 (914)	W	A	#1200
5 Empire Candy & Tobacco	Tony Scialano	President	19 North Middletown Road Pearl River, NY	Rosaly	(908) 735-2282 (908)	(914) 735-2787 (908)	W		#1200
6 Amerasia Hess Corporation	Paul Panther	Director of C-Store Operations	One Hess Plaza Woodbridge, NJ 07095	Ann	(732) 730-7096 (516)	(732) 730-7189 (516)	CG	A	342 #1200
7 Dairy Barn	Bill Gilmer	Director	544 Elwood Road East Northport, NY 11731	Jean	(516) 368-8060 (516)	(516) 266-2547 (516)	CG		#1200
8 Cheap Johns	Marvin Silverstein	Category Manager	791 Broadway Avenue Hoboken, NY 11741	Linda	(908) 563-3300 (908)	(908) 563-2068 (908)	D		#1200
9 Twin County Grocers	John Durkin	VP Store Operations	145 Talmadge Road Edison, NJ 08817	Joann	(908) 287-4600 (908)	(908) 287-3335 (908)	GW	B	#1200
10 Consolidated Simon Distributors	Ken Simon	CEO	1835 Burnside Avenue Union, NJ 07083	N/A	(908) 687-8800 (908)	(908) 687-9132 (908)	W		#1200
11 Gilden Brothers	Jeff O'Connor	Sales Manager	2 Joseph Street Newark, NJ 07105	Margaret	(908) 344-0500 (908)	(908) 817-5325 (908)	W	B	#1200
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Revised 10/8/65

E-740001 to NESA 11/14

***Track Segments:**

CG =	Convenience/Gas	M/M =	Mass Merchandiser
CO =	Cigarette Outlet	MR =	Miscellaneous Retail
D =	Drug	S =	Supermarkets
GW =	Grocery Wholesaler	SR =	Specialty Retail
MC =	Membership Club	W =	Wholesaler
MIL =	Military/Duty Free		

****Sports Events:**

SB =	Super Bowl	
FF =	Final Four	51853 1512
USOG =	U.S. Open Golf	
USOT =	U.S. Open Tennis	
WS =	World Series	

SPORTS EVENTS

1/25-29

Super Bowl (1/28)

Phoenix, AZ

Total Alloc: 24 spots (12 couples)

3/29 - 4/1

NCAA Final Four

East Rutherford, NJ (Atlantic City)

Total Alloc: 24 spots (12 couples)

6/6-13

U.S. Open Golf

Birmingham, MI

Total Alloc: 12 spots

9/5-9

U.S. Open Tennis

New York, NY

Total Alloc: 16 spots (8 couples)

Oct/Nov

World Series

Location-TBD

Total Alloc: TBD

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	*Trade Prior. # Stores/		**Sports	
							Seg.	Class.	VolRank.	Region # ** Event
1. Twin County Grocers	Jim McGuire	VP Store Operations	145 Talmadge Road Edison, NJ 08817	Betty	(908) 287-4600	(908) 287-3335	GW	A		#1200 FF
2. Glikin Brothers	Jeff O'Connor	Sales Manager	2 Joseph Street Newark, NJ 07105	Margaret	(201) 344-0500	(201) 817-9325	W	B		#1200 FF
3. Middlesex Tobacco Company	Sandy Katz	Owner/President	450 Florida Grove Road Perth Amboy, NJ 08861	Paulette	(908) 442-2230	(908) 442-6218	W	C		#1200 FF
4. Joseph H. Stomel & Sons	Peter Gregario	Vice President	55 Corporate Drive Hauppauge, NY 11788	Diane	(516) 231-1852	(516) 231-1549	W	B		#1200 FF
5. Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	Janice	(516) 349-1640	(516) 349-1756	W	A		#1200 USOG
6. Harold Levinson & Associates	Ed Berro	President	1 Enterprise Place Hicksville, NY 11801	Rita	(516) 349-1640	(516) 349-1756	W	A		#1200 USOT
7. M. Bernstein & Sons	Barry Greenspan	President	137 Freeway Drive East East Orange, NJ 07018	Carla	(201) 687-1166	(201) 678-1604	W	D		#1200 USOT
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Revised 10/9/95

Company Name Class, Vol/Rank, Region #	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	Seg.	Trade Priority	# Stores/
1. Shop-Rite Supermarkets	Kenneth Capano	President	244 Raritan Center Parkway Edison, NJ 08818	Jean	(908) 417-0850	(908) 417-3285	S	A	28
2. Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	Jeanice	(516) 349-1640	(516) 349-1756	W	A	
3. Quick Chek Food Stores	Robert Page	President	Box 600 - Old Highway Whitehouse Station, NJ 08889	Olga	(908) 534-2200	(908) 534-9216	CG	A	100
4. Twin County Grocers	Gary Hillard	Vice President	145 Talmadge Road Edison, NJ 08817	Janet	(908) 287-4600	(908) 287-3335	GW	B	
5. Value Drugs	Peter Pastorelli	President	1514 College Point Boulevard College Point, NY 11356	Helen	(718) 939-0994	(718) 463-3603	D	D	13
6. Wakefern Food Corporation	Loren Weinstein	Vice President	355 Davidson Mill Road Jamesburg, NJ 08831	Janis	(908) 521-8433	(908) 521-8686	GW	C	
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4/8-14
The Masters
Augusta, GA
Total Alloc: 20 spots (10 per
session)

51853 1513

4/23-28 Las Vegas Sr. Classic

Las Vegas, NV

Total Alloc: 32 Pro-Am Spots

51853 1514

Company Name			Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	Seg.	*Trade	Priority	# Stores/
Class.	Vol.	Rank. Region #										
1.A&P Supermarkets			Peter Lavoy	Corporate Vice President	2 Paragon Drive Montvale, NJ 07645	Christi	(201) 930-4406	(201) 930-4079	S	D		#1200
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8/15-19

VIP Fishing Trip (8 spots)

Queen Charlotte Lodge - Burnaby, B.C.

Total Alloc: 36 spots

51853 1515

Company Name Class. Vol.Rank. Region #		Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	Seg.	*Trade	Priority	# Stores/
1.	Merit Oil Company	George Steinenger	Vice President	4165 Hempstead Turnpike Bethpage, NY 11714	Paula	(516) 731-4100	(516) 731-4105	CG	A		#1200
2.	Eastern Lobby Shops	Steven Broward	President & CEO	11 East 26th Street, 14th Floor New York, NY 10010-1402	Ana	(212) 545-9100	(212) 545-1717	SR	D		#1200
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VIP Golf School
 Location/Date (TBD)
 Total Alloc: TBD

51853 1516

Company Name Class. Vol.Rank. Region #			Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	Seg.	*Trade	Priority	#Stores/
1.	Duane Reade Drugs		Gary Charboneau	Senior VP Sales & Marketing	49-29 30th Street Long Island City, NY 11101	Diane	(718) 391-4800	(718) 361-1786	D	A	54	#1200
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9/23-27

Vantage Championship

Tanglewood - Winston-Salem, NC

Total Alloc: 115 Pro-Am Spots

51853 1517

Company Name Class. Vol.Rank. Region #	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	*Trade Seg.	Priority	# Stores/
1. Bonanza Trading	Steven Rosenthal	President	2590 Park Avenue Bronx, NY 10456	Cindy	(718) 402-2444	(718) 292-3437	W	A	#1200
2. Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	Janice	(516) 349-1640	(516) 349-1756	W	A	100 #1200
3. Quick Chek Food Stores	Robert Page	President	Box 600 - Old Highway Whitehouse Station, NJ 08889	Oiga	(908) 534-2200	(908) 534-9216	CG	A	27 #1200
4. Village Shop-Rite Stores	Perry Sumas	President	733 Mountain Avenue Springfield, NJ 07081	N/A	(201) 467-2200	(201) 467-5621	S	A	#1200
5. Twin County Grocers	Jim McGuire	VP Store Operations	145 Talmadge Road Edison, NJ 08817	Betty	(908) 287-4600	(908) 287-3335	GW	A	#1200
6. Twin County Grocers	Gary Hillard	VP Purchasing	145 Talmadge Road Edison, NJ 08817	Janet	(908) 287-4600	(908) 287-3335	GW	B	#1200
7. Amerada Hess Corporation	Paul Pinther	Director of C-Store Operations	One Hess Plaza Woodbridge, NJ 07095	Ann	(908) 750-7095	(908) 750-7169	CG	A	342 #1200
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Membership - Championship (continued)

Company Name Class, Vol Rank, Region #	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	Seg.	Trade Priority # Stores
24.								51853 1518
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8/22-26

NESA/MWSA Couples Outing (Total Alloc: 10 customer couples per sales area)

51853 1519

Harrah's - Lake Tahoe, NV

Company Name Class. Vol.Rank. Region #		Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	Seg.	*Trade	Priority	# Stores/
1.	Bonanza Trading	Steven Rosenthal	President	2590 Park Avenue Bronx, NY 10456	Cindy	(718) 402-2444	(718) 292-3437	W	A		#1200
2.	Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	Janice	(516) 349-1640	(516) 349-1756	W	A		#1200
3.	Quick Chek Food Stores	Robert Page	President	Box 600 - Old Highway Whitehouse Station, NJ 08889	Olga	(908) 534-2200	(908) 534-9216	CG	A	100	#1200
4.	Harold Levinson & Associates	Ed Berro	President	1 Enterprise Place Hicksville, NY 11801	Rita	(516) 349-1640	(516) 349-1756	W	A		#1200
5.	A&P Supermarkets	Peter Lavoy	Corporate Vice President	2 Paragon Drive Montvale, NJ 07645	Christi	(201) 930-4406	(201) 930-4079	S	D		#1200
6.	Amerada Hess Corporation	Paul Pinther	Director of C-Store Operations	One Hess Plaza Woodbridge, NJ 07095	Ann	(908) 750-7096	(908) 750-7169	CG	A	342	#1200
7.	Shop-Rite Supermarkets	Kenneth Capano	President	244 Raritan Center Parkway Edison, NJ 08818	Jean	(908) 417-0850	(908) 417-3285	S	A	28	#1200
8.	Glick Brothers	Jeff O'Connor	Sales Manger	2 Joseph Street Newark, NJ 07105	Margaret	(201) 344-0500	(201) 817-9325	W	B		#1200
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WHOLESALEERS

CONVENTIONS/CONFERENCES/CUSTOMER ENTERTAINMENT

51853 1520

Company Name	Main Contact	Title	Complete Mailing Address	Telephone	FAX	Class	Ranking	Region #	Priority	*Volume
1 Bonanza Trading	Steven Rosenthal	President	2590 Park Avenue Bronx, NY 10456	(718) 402-2444		(718) 292-3437	W	A		#1200
2 Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	(516) 348-1640		(516) 348-1756	W	A		#1200
3 Consolidated-Simon Distributions	Harb Lefkowitz	President	1835 Burnside Avenue Union, NJ 07083	(908) 667-5800		(908) 667-5132	W			#1200
4 Gilbin Brothers	Jeff O'Connor	Sales Manager	2 Joseph Street Newark, NJ 07105	(908) 344-0500		(908) 817-9925	W	B		#1200
5 Middlesex Tobacco	Sandy Katz	Owner/President	450 Florida Grove Road Perth Amboy, NJ 08861	(908) 442-2230		(908) 442-6718	W			#1200
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*TRD to fill Volume Ranking column.

IMPORTANT MESSAGE

FOR _____

DATE _____ TIME _____

M _____

OF _____

PHONE _____ AREA CODE _____

TELEPHONED _____ PLEASE CALL _____

I CAME TO SEE _____

I WANT TO SEE YOU AT _____

I RETURNED YOUR CALL _____

MESSAGE: Prior # of story

Class Vol. rank

A _____

B _____

C _____

D _____

SIGNED _____

DATE IN U.S.A. _____

BASICS

71100

CONVENTIONS/CONFERENCES/CUSTOMER ENTERTAINMENT

51853 1521

C-STORE CHAINS

Company Name	Individual Name	Title	Complete Mailing Address	Telephone	FAX	Class.	Priority Stores	# Of Region #
1. Amerada Hess Corporation	Paul Pinther	Director of C-Store Operations	One Hess Plaza Woodbridge, NJ 07095	(908) 750-7096	(908) 750-7169	CG	A/342	#1200
2. Quick Chek Food Stores	Robert Page	President	Box 600 - Old Highway Whitehouse Station, NJ 08889	(908) 534-2200	(908) 534-9216	CG	A/100	#1200
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CONVENTIONS/CONFERENCES/CUSTOMER ENTERTAINMENT

51853 1522

SUPERMARKETS

Company Name	Individual Name	Title	Complete Mailing Address	Telephone	FAX	Class.	Priority Stores	# Of Region #
1.A&P Supermarkets	Peter Lavoy	Corporate Vice President	2 Paragon Drive Montvale, NJ 07645	(201) 930-4406	(201) 930-4079	S	D	#1200
2.The Grand Union Company	Bill Loutitt	President	201 Willowbrook Boulevard Wayne, NJ 07470	(201) 890-6000	(201) 890-6578	S		#1200
3.Wakefern Food Corporation	Loren Weinstein	Vice President	355 Davidson Mill Road Jamesburg, NJ 08831	(908) 521-8433	(908) 521-8686	GW	C	#1200
4.								
5.								

KEY ACCOUNT SPECIAL INTERESTS

51853 1523

[illegible]

Examples of special interest (include but not limited to):

Hunting:	Deer/Elk/Antelope Wild Turkey Pheasant/Quail
Fishing:	Bass Tarpon Bone Deep Sea Fly
Long Weekend Getaway:	New York Las Vegas Napa Wine Country New Orleans Resort

***Trade Segments:**

CG	=	Convenience/Gas	M/M	=	Mass Merchandiser
CO	=	Cigarette Outlet	MR	=	Miscellaneous Retail
D	=	Drug	S	=	Supermarkets
GW	=	Grocery Wholesaler	SR	=	Specialty Retail
MC	=	Membership Club	W	=	Wholesaler
MIL	=	Military/Duty Free			

****Sports Events:**

SB	=	Super Bowl
FF	=	Final Four
USOG	=	U.S. Open Golf
USOT	=	U.S. Open Tennis
WS	=	World Series

51853 1524

SPORTS EVENTS

1/25-29	3/29 - 4/1	6/6-13	9/5-9
Super Bowl (1/28)	NCAA Final Four	U.S. Open Golf	U.S. Open Tennis
Phoenix, AZ	East Rutherford, NJ (Atlantic City)	Birmingham, MI	New York, NY
Total Alloc: 24 spots (12 couples)	Total Alloc: 24 spots (12 couples)	Total Alloc: 12 spots	Total Alloc: 16 spots (8 couples)

Oct/Nov
World Series

Location-TBD

Total Alloc: TBD

Company Name	Individual Name	Title	Complete Mailing Address	Spouse	Telephone	FAX	Sec	Class	Vol Rank	Region #	**Sports Event
1.Twin County Grocers	Jim McGuire	VP Store Operations	145 Talmadge Road Edison, NJ 08817	Betty	(908) 287-4800	(908) 287-3335	GW	A			#1200 FF
2.Glikin Brothers	Jeff O'Connor	Sales Manager	2 Joseph Street Newark, NJ 07105	Margaret	(201) 344-0500	(201) 817-9325	W	B			#1200 FF
3.Middlesex Tobacco Company	Sandy Katz	Owner/President	450 Florida Grove Road Perth Amboy, NJ 08861	Paulette	(908) 442-2230	(908) 442-6218	W	C			#1200 FF
4.Joseph H. Stomel & Sons	Peter Gregario	Vice President	55 Corporate Drive Hauppauge, NY 11788	Diane	(516) 231-1852	(516) 231-1549	W	B			#1200 FF
5.Harold Levinson & Associates	Barry Feldman	Vice President	1 Enterprise Place Hicksville, NY 11801	Janice	(516) 349-1640	(516) 349-1756	W	A			#1200 USOG
6.Harold Levinson & Associates	Ed Berro	President	1 Enterprise Place Hicksville, NY 11801	Rita	(516) 349-1640	(516) 349-1756	W	A			#1200 USOT
7.M. Bernstein & Sons	Barry Greenspan	President	137 Freeway Drive East East Orange, NJ 07018	Carla	(201) 687-1166	(201) 678-1604	W	D			#1200 USOT
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